

NBC News/WSJ/Marist Poll New Hampshire Likely Voter Tables

		New Hampshire Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Likely Voters		49%	46%	6%
Party Identification	Democrat	7%	90%	4%
	Republican	93%	4%	3%
	Independent	49%	43%	8%
Tea Party Supporters		89%	8%	2%
Political Ideology	Very liberal-Liberal	6%	87%	6%
	Moderate	46%	48%	6%
	Conservative-Very conservative	84%	13%	3%
Presidential Choice	Barack Obama and Joe Biden	6%	88%	6%
	Mitt Romney and Paul Ryan	94%	3%	3%
Gender	Men	56%	39%	5%
	Women	42%	52%	6%
Age	Under 45	51%	43%	5%
	45 or older	48%	46%	5%
Region	Hillsborough	52%	43%	5%
	Rockingham	51%	44%	6%
	Northern Counties	46%	45%	9%
	Southern Counties	45%	50%	5%
Household Income	Less than \$75,000	45%	50%	5%
	\$75,000 or more	53%	43%	4%
Education	Not college graduate	52%	43%	5%
	College graduate	46%	48%	6%
Marital Status	Married	54%	41%	5%
	Not married	39%	54%	7%
U.S. Military Veteran		58%	33%	9%
Interview Type	Landline	50%	44%	6%
	Cell Phone	42%	53%	5%

NBC News/WSJ/Marist Poll New Hampshire Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.